

# Sponsorship Opportunities

**SECURITY**  
TODAY'S TECHNOLOGY  
TOMORROW'S POSSIBILITIES **NEXT**

February 9 - 11, 2020  
Royal Sonesta  
New Orleans, LA



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**SECURITY SYSTEMS** NEWS

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Royal Sonesta • New Orleans, LA

## SecurityNext: The ground-breaking security conference

The convergence of physical and IT security is forcing security professionals to rethink the way they provide – and many times design and maintain – products, systems and services. SecurityNext is designed to help integrators, consultants, end users and suppliers/manufacturers navigate, leverage and profit from the latest technologies, trends and products to stay ahead of the competition and improve the bottom line.

This full two-day event is packed with powerful education sessions, an exhibit hall showcasing leading security technologies and a reception honoring our “20 under 40” award recipients— prominent young security leaders from the integrator, consultant and end-user classes.

Sponsor SecurityNext to gain extensive brand exposure to who's-who of the industry and feature yourself as an industry expert.

**Sponsorships are limited. Reserve yours today!**

### Contact:

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#### **Western States & Western Canada**

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## What attendees say about SSN conferences:



“There is a lot of work being done, and a lot of ideas being shared, starting in the room with the speakers and then finishing up here in the exhibit hall.”

**- Mike Lawway, Aronson Security Group**

“Some of the smartest people in the industry tend to be here.”

**- Jim Coleman, Convergent Technologies**



“The show has been very informative, very progressive in the state of the development of new technology in our segment.”

**- Joe Morgan, Axis Communications**



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## Sponsorship Opportunities:

|  | Basic   | Bronze       | Silver   | Gold       |
|--|---------|--------------|----------|------------|
| Logo and company description on SecurityNext website | X       | X            | X        | Top Spot   |
| Logo in SecurityNext marketing emails                | X       | X            | X        | Top Spot   |
| Logo on SecurityNext print ads                       | X       | X            | X        | Top Spot   |
| Announcement of sponsorship in SSN Newswire          |         | X            | X        | X          |
| Ads in SecurityNext Showcase e-newsletters           |         | 1            | 2        | 2          |
| Ad on SecurityNext Website                           |         | Small Poster | Poster   | Top Poster |
| Opening reception sponsor                            |         |              |          | X          |
| Company listing in the conference program            | X       | X            | X        | Full Page  |
| Ad in the conference program                         |         | 1/3 Page     | 1/2 Page | Full Page  |
| Logo in event booklet                                | X       | X            | X        | Top Spot   |
| Logo on event signage                                | X       | X            | X        | Top Spot   |
| Literature/promo item in event materials             |         |              | X        | X          |
| Tabletop exhibit                                     | X       | X            | X        | X          |
| Option to introduce conference session               |         | X            | X        | X          |
| # of conference registrations (value: \$795 each)    | 1       | 2            | 3        | 4          |
| Post-show list of all attendees/exhibitors           | X       | X            | X        | X          |
|  | \$3,000 | \$5,000      | \$7,500  | \$10,000   |

## Sponsorship Levels:

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### Basic Sponsorship

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#### Pre-show Marketing

- Logo placement and company description on SecurityNext website
- Logo on SecurityNext print ads
- Logo in SecurityNext marketing emails

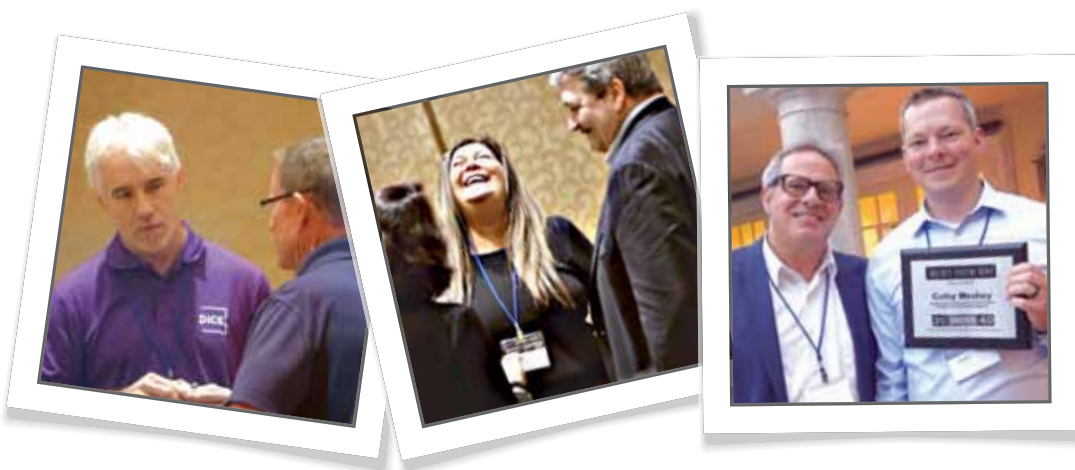
#### Event Branding

- Company listing and description in the conference program
- Logo in event booklet
- Logo on event signage
- Tabletop exhibit
  - Includes: Table / Two chairs / Electricity / Basic internet
- One conference registration (value: \$795)

#### Bonus Benefits:

- Post-show list of all attendees/exhibitors
- Invite your best customers and prospects for *only* \$550 each

**\$3,000**



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### Bronze Sponsorship

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#### Pre-show Marketing

- Logo placement and company description on SecurityNext website
- Logo on SecurityNext print ads
- Logo in SecurityNext marketing emails
- Announcement of sponsorship in SSN Newswire
- Ad in one SecurityNext Showcase e-newsletter
- Small poster ad on SecurityNext Website

#### Event Branding

- Company listing and description in the conference program
- 1/3 page ad in the conference program
- Logo on event signage
- Tabletop exhibit
  - Includes: Table / Two chairs / Electricity / Basic internet
- Option to introduce a conference session and speak for two minutes
- Two conference registrations (value: \$795 each)

#### Bonus Benefits:

- Post-show list of all attendees/exhibitors
- Invite your best customers and prospects for *only* \$550 each

**\$5,000**



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## Sponsorship Levels:

### Silver Sponsorship

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#### Pre-show Marketing

- Logo placement and company description on SecurityNext website
- Logo on SecurityNext print ads
- Logo in SecurityNext marketing emails
- Announcement of sponsorship in SSN Newswire
- Ad in two SecurityNext Showcase e-newsletters
- Poster ad on SecurityNext Website

#### Event Branding

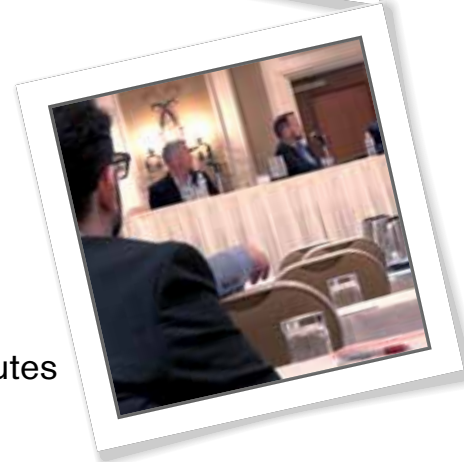
##### Event Branding

- Company listing and description in the conference program
- Half page ad in the conference program
- Logo in event booklet
- Logo on event signage
- Placement of literature/promo item in event materials
- Tabletop exhibit
  - Includes: Table / Two chairs / Electricity / Basic internet
- Option to introduce a conference session and speak for two minutes
- Three conference registrations (value: \$795 each)

#### Bonus Benefits:

- Post-show list of all attendees/exhibitors
- Invite your best customers and prospects for *only* \$550 each

*Three sponsorships available*  
**\$7,500**



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## Sponsorship Levels:

### Gold Sponsorship

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#### Pre-show Marketing

- Top logo placement and company description on SecurityNext website
- Top logo on SecurityNext print ads
- Top logo in SecurityNext marketing emails
- Announcement of sponsorship in SSN Newswire
- Ad in two SecurityNext Showcase e-newsletters
- Top poster ad on SecurityNext Website

#### Event Branding

- Sponsor of the Opening Night Reception
- Full page company advertorial in the conference program
- Full page ad in the conference program
- Top logo in event booklet
- Top logo on event signage
- Placement of literature/promo item in event materials
- Tabletop exhibit
  - Includes: Table / Two chairs / Electricity / Basic internet
- Option to introduce a conference session and speak for two minutes
- Four conference registrations (value: \$795 each)

#### Bonus Benefits:

- Post-show list of all attendees/exhibitors
- Invite your best customers and prospects for *only* \$550 each

Two sponsorships available  
**\$10,000**



[www.securitynext.com](http://www.securitynext.com)

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## Sponsorship Levels:

### Lanyard Sponsor

#### Pre-show Marketing

- Logo placement and company description on SecurityNext website
- Logo on SecurityNext print ads
- Logo in SecurityNext marketing emails

#### Event Branding

- Company logo on event lanyards
- Company listing and description in the conference program
- Logo in event booklet
- Logo on event signage
- One conference registration (value: \$795)

**\$2,250**



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